



Key Account Manager (f/m/d)

Do you believe in a transparent mobile-advertising ecosystem? Do you know how to build a strong business relationship? Do you have a problem-solving mindset?

If so you could be the right person for this position!

We are looking for a Key Account Manager (f/m/d) who will be responsible for building and maintaining business relations with AddApptr publishers for our Paris team.

This is a great opportunity to work with leading companies in the mobile-advertising market and with top European App publishers.

Your main goal will be to ensure that our customers are satisfied with AddApptr, allowing them to save more time to spend on other tasks (UA, UX, Marketing, etc).

This is a great opportunity for you to help our clients to increase their mobile advertising revenues, share new product releases or content relevant to their business and gather their feedback to help the Product and R&D team to innovate with new features.

Your Role:

- You will build a strong day-to-day relationship with top App publishers in different verticals
- You will monitor and optimize advertising revenues of our clients
- You will work closely with Ad Networks, Ad Exchangers, and other advertisers
- You will be the interface between the Publishers, our Sales team and Tech team
- You will provide with first level of technical support
- You will help Publishers adopt new features
- You will have to report to our France Director and to the Head Quarter in Hamburg

Your Qualifications:

- You bring 1+ years of experience in the mobile/app industry
- You have excellent communication skills in both French and English
- You have strong organizational and reporting skills
- For you Word, Excel and PowerPoint hold no secrets
- You consider yourself to be curious and willing to learn

Nice to have:

- Ideally you have knowledge in the Mobile Advertising ecosystem specs (SDK, S2S, AdServing)
- Ideally you are familiar with GDPR (RGPD in French)
- Ideally you know how to work with Digital advertising KPI's (eCPM, Fillrate, CTR, etc.)

About AddApptr:

AddApptr offers a premium mobile programmatic advertising solution for large app publishers. At its core, AddApptr is a tech company. Billions of ad impressions are delivered each month via the AddApptr Meta-RTB solution, creating millions of Euros in advertising revenues for AddApptr publishers. AddApptr also offers a full-service package, managing all administrative work, account set up and yield optimization for premium publishers. Some of the world's largest app publishers and media companies are AddApptr customers.

What we offer:

- A very competitive compensation package and share options program
- Flat hierarchies and short decision paths
- Experience a truly international work environment in a rapidly growing company dedicated to a friendly work atmosphere
- Join a market leader in the extremely dynamic mobile programmatic Ad-Tech space

Sounds good? We are looking forward to getting to know you!

**Please submit your CV in English*.*

Apply [here](#)!