



# PREMIUM MOBILE YIELD OPTIMIZATION MAXIMIZE YOUR IN APP ADVERTISING REVENUES!

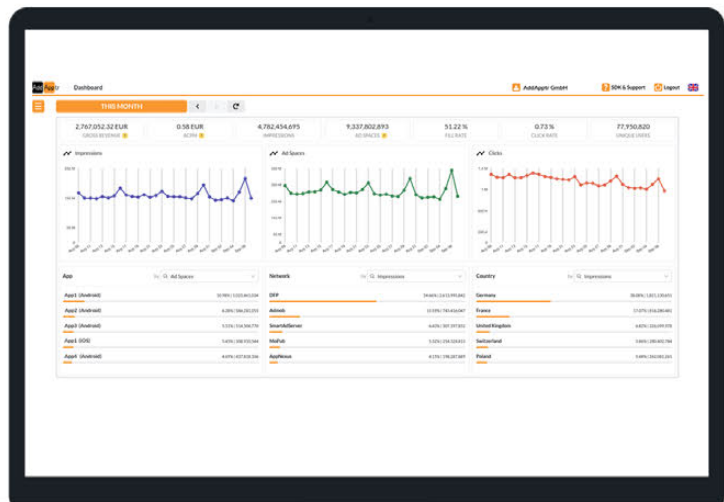
## PARTNERS



## PRODUCTS

AddApptr is an independently owned and operated global mobile ad tech company dedicated to optimizing revenue for app publishers. AddApptr's unique solution combines every major programmatic ad marketplace in a single SDK. State-of-the-art in-app header bidding and machine learning-based optimizations ensure the highest advertising revenues for app publishers. Thousands of companies are already successfully monetizing their apps with AddApptr, including several of the largest media companies in the world.

- All mobile RTB marketplaces and ad networks in one solution
- Managed Service with QA testing and tech support
- Transparent reporting and billing
- Best practice consulting in mobile advertising
- No set up fees, simple RevShare model
- Localized support and account management
- Machine learning based Yield Optimization for apps
- Google Certified Publishing Partner



All revenues and KPIs in a single dashboard

## FORMATS

AddApptr supports all ad formats:

- Banner, interstitial
- Video interstitial, VAST
- Rewarded Video
- Native



## PARTNER - APPS



## COMPANY

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